

Mapping Your Data Journey

The Maturity Model Quiz

The purpose of this quiz is to help you figure out where your organization best places on the Maturity Model. The goal of the Maturity Model is to give your organization the tools it needs to map your data journey and enable you to fully utilize your data to track the outcomes that matter most, leading you to more funding opportunities and better service delivery.

This quiz was developed using the Performance Imperative Organizational Self-Assessment (PIOSA).^{*} To access the full version of the PIOA, created by the Leap of Reason Ambassadors Community, please visit their [website](#).



Instructions: “Check” each statement you think applies to your organization and add up the total number of checkmarks. Compare this number to the “Results” section to see which category your organization fits into.

1. My organization’s system of reporting meets reporting requirements and the needs of the staff.
2. My organization collects data and tracks outcomes based on information collected using a reporting software system.
3. My organization uses data in day-to-day management.
4. My organization uses data and outcomes to make informed decisions relating to service delivery.
5. My organization’s internal performance data clearly distinguishes between outputs and outcomes—and has been validated by independent experts.
6. My organization’s managers regularly use qualitative and quantitative data to inform their operational, programmatic and strategic decisions—rather than intuition alone.
7. My organization can accurately report on our programs’ outcomes based on the data we collect.
8. My organization can produce an accurate, real-time report if requested by a funder at any time.
9. My organization has gaps in collected data versus what we require to report accurately for funders.
10. When possible, my organization engages in constructive dialogue with funders about their data requirements to ensure that the data we collect is meaningful to both our organization and the funder.
11. My organization has a clear mission statement and a deep understanding of the population we serve.
12. My organization revisits our mission every three to five years to determine if changes need to be made and executes those changes.
13. My organization has adopted an evaluation process of our programs and services.
14. My organization reviews outcome achievements on an annual basis.

- 15. My organization periodically conducts new impact evaluations because the societal context in which our organization and programs operate constantly changes.
- 16. My organization has adopted a formal external evaluation plan that spells out the different types of evaluations relevant for us at various stages of our development. We update the plan periodically.
- 17. My organization’s funders have a continuous interest in our operations, and we rely on their interest and input for growth and development.
- 18. My organization diversifies funding streams.
- 19. My organization has put checks and balances in place to protect against “mission creep”—chasing funding opportunities by tacking on new programs that stretch beyond our core purpose.
- 20. My organization can cite an example of a “failure” that sparked reflection, analysis and improvement—not recrimination.

Total



Results

0-5 Points: Committed

Your organization is full of passion, and you’re dedicated to making an impact on the community your organization is serving. Most, if not all, organizations start here, working on pen and paper (or spreadsheets) to keep track of data. Service delivery is important, but you don’t have a clear picture of where to start effectively tracking data and assessing it to measure any outcomes.

6-10 Points: Measuring Outputs

Your organization has taken the first formal step of your data journey. You likely have an electronic system in place to collect data, and it’s possible your reporting is compliance-driven. Your organization has growth potential to make your reporting more efficient, but you don’t have complete insight into your service delivery, which holds you back from understanding your outcomes and proving your impact.

11-15 Points: Measuring Outcomes

Your organization has mastered counting and measuring outputs and has started measuring outcomes to a certain degree. Using the available outputs, you can see the long-term effects of your service delivery. Your organization has the potential to continue to grow and use your data more efficiently, but you aren’t quite ready to see the overarching impact your organization has on the community.

16-20 Points: Managing Outcomes

Your organization has fully grasped what it means to be high-performing and data-driven. You use the outputs you track to measure your outcomes, informing your decision-making process when deciding what works best for your service delivery. You can clearly see your impact on the community you serve because you have full access to your diligently tracked outcomes.

*From ‘Performance Imperative Organizational Self-Assessment (PIOSA) User Guide,’ developed collaboratively by the Leap of Reason Ambassadors Community, licensed under CC BY ND: <https://creativecommons.org/licenses/by-nd/4.0/>

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